



# 63<sup>rd</sup> EPRA meeting

**Tirana: 20 – 22 May 2026**

## Session overview

**20 May: 19.30**

**Welcome Reception**

 **MAK Albania Hotel**

**21 May: 9.30 – 13.00**

Plenary session: **EPRA Agora**

Life of the network, Members & Observers updates

 **MAK Albania Hotel**

**21 May: 14.30 – 17.30**

Interactive peer-learning: **Making content available for all audiences**

 **MAK Albania Hotel**

**21 May: 19.30**

**Dinner**

 **Presidential Palace**

**22 May: 9.30 – 13.00**

Interactive peer-learning: **Classifying services in a fast-changing media market**

 **MAK Albania Hotel**

**22 May: 13.00**

**Farewell lunch**

 **MAK Albania Hotel**

**22 May: 16.00 – 18.30**

**Free excursion**

 **Guided City Tour**

Thurs. **21 MAY**

MAK Albania Hotel

# EPRA Agora

*Updates and case studies*



**Registration – 9.00-9.30**

9.30 (20 min)

## Welcoming delegates

Words of welcome: **Stephanie Comey**, EPRA Chairperson

Adopting the agenda

Local insights, **Armela Krasniqi**, President, AMA (AL)

9.50 (15 min)

## Showcasing EPRA's revamped website

Presentation and Q & A

10.05 (55 min)

## Spotlight on EPRA members - Practical case-studies

Brief updates on accessibility:

- **Miguel Ovejero Pérez**, Senior Advisor, CNMC (ES)
- **Diliana Kirkovska**, Chief Expert, CEM (BG)
- **Andrius Katinas**, Head of Supervision Division, RTCL (LT)
- **Louise McLoughlin**, Director, Broadcasting & VOD Complaints & Compliance, CNaM (IE)

Brief update of classifying services in a fast-changing market:

- **Ivan Tarabčák**, Director, CMS (SK)

Open floor for questions/additional interventions

**Coffee Break – 11.00-11.30**

11.30 (20 min)

## Update on EPRA & cooperation

Update on EPRA Projects and online Taskforces

EPRA Statutes review

12.00 (60 min)

## Spotlight on Observers

OSCE-RFoM: Ambassador **Jan Braathu**

European Audiovisual Observatory:

**Amélie Lacourt**, Analyst, Department for Legal Information

**Jean-Augustin Tran**, Analyst, Department for Market Information

Media Board (EBMS): **Sela Kooter**, Media Board Chair team

European Commission: **Anna Herold**, Head of Unit, DG CNECT I.1 (recorded message)

Council of Europe:

**Cesare Pitea**, Legal Advisor, Freedom of Expression and CDMSI Division

**Evangelia Vasalou**, Project Officer, Division for Cooperation on Freedom of Expression



**Lunch – 13.00-14.30, MAK Albania Hotel**

Thurs. 21 MAY  
MAK Albania Hotel

# Making content available for all audiences

*Interactive peer-learning*



**Session starts – 14.30**

Board sponsor: **Branko Bošković**, EPRA Vice-Chairperson

Content producer: **Mònica Duran Ruiz**, CAC- ES – with support from **Igor Žabjek**, AKOS-SI

**Session aims:** *How do we open the world of linear TV and digital media to all audiences - ensuring no one is left behind, even in small linguistic markets? Join this session where EPRA members explore strategies to break down accessibility barriers in media. Discover inspiring initiatives, AI-driven solutions, and collaborations between regulators and disability organisations. Dive into practical case studies, swap best practices, debate the role of platforms in creating a media landscape where everyone can participate and thrive.*

14.30 (15 min)

## Setting the scene

- **Daniel Casas**, Senior Accessibility Policy Officer, European Disability Forum

14.45 (30 min)

## Moderated industry panel – best practices & challenges

- **Elisabet Ventura**, Head of Public Service, Social Purpose & Ethical Guidelines, 3Cat
- **Peter Matzneller**, Manager Global Affairs, Netflix

15.15 (15 min)

## Q&A with audience facilitated by Menti

**Coffee break – 15.30 – 16.00**

16.00 (60 min)

## Moderated regulators panel – peer-learning

- **Armela Krasniqi**, President, AMA (AL)
- **Stephen Taylor**, Principal, Standards and Audience Protection, Ofcom (UK)
- **Marcel Betzel**, International Policy Advisor, CvdM (NL)
- **Frédéric Bokobza**, Deputy Director General, Arcom (FR)

17.00 (15 min)

## Q&A with audience facilitated by Menti

17.15 (15 min)

## Conclusions



**Session closes – 17.30**



**Dinner – 19.30 Presidential Palace**

Friday **22 MAY**

MAK Albania Hotel

# Classifying services in a fast-changing media market

*Interactive peer-learning*



**Thematic session starts – 9.30**

Board Sponsor: **Anthony Szykaruk**, EPRA Vice-Chair

Content Producers: **Laura Ene**, European Audiovisual Observatory, **Michèle Ledger**, Cullen International

**Session aims:** *In today's fast-paced media landscape, keeping up with the explosion of new services and formats can be a practical and regulatory challenge. This interactive plenary brings together EPRA members for discussions around the classification of emerging or hybrid media services. Dive deep into case studies exploring legal frameworks, licensing models and notification systems. Gain valuable insights and swap strategies with peers to address the challenges of modern media regulation.*

9.30 (10 min)

## Introducing the session

9.40 (30 min)

## Setting the scene

- Practical challenges detected through MAVISE, **Laura Ene Iancu**, EAO
- Legal & regulatory challenges, **Michèle Ledger**, Cullen International

10.10 (65 min)

## Facilitated interactive session – based on case studies

- Round table debates (50 min)
- Reporting – facilitated by Menti (15 min)

**Coffee break – 11.15 – 11.45**

11.45 (45 min)

## Moderated panel discussion: *What are the solutions?*

- **Jordan Ogg**, International Policy Manager, Ofcom (UK)
- **Wolfgang Kreibitz**, President, LfK (DE)
- **Helen Rohtla**, Head of Information Society Division, CPTRA (EE)

12.30 (15 min)

## Conclusions

12.45 (15 min)

## Closing of the meeting

*Updates on the next EPRA meetings*

*Introduction to the 64<sup>th</sup> EPRA meeting host, the Coimisiún na Meán of Ireland*



**Meeting closes – 13.00**

**Free excursion – 16.00-18.30 Guided City Tour**



**Lunch – 13.00, MAK Albania Hotel**