



**Lefteris Adilinis**

**Lefteris Adilinis**, [Cyprus Integrity Forum](#)

Lefteris is an honorary member of the Cyprus Integrity Forum (CIF). He is also a Coach and Leadership Trainer affiliated with TNM Coaching since October 2023, and the Director of Sinka LLC, a boutique law firm since February 2019. Prior to this, Lefteris had an extensive career in media, notably as the Editor-in-Chief of Cyprus Weekly, and the Editor-in-Chief of in-cyprus.com, a leading news website linked to Cyprus Weekly.

From April 2013 to November 2014, he co-founded and led newzup.com, a Greek Cypriot news platform. He also contributed to Kathimerini Cyprus, a national Sunday newspaper, focusing on political and diplomatic topics. Earlier, Lefteris held key editorial roles, including Editor-in-Chief at Alithia (2011-2013) and political editor at Politis (2004-2011). He also served as the political editor for Sigma TV (2001-2004). He began his career with the BBC World Service (Greek Section) from 1991 to 2001. With a strong presence in Cyprus, Lefteris Adilinis is regarded as a leading political analyst. He has cultivated a broad network of relationships within government, business, and the diplomatic community, where he is frequently consulted.

**Lefteris will be a speaker in the Agora session: “Spotlight on the issue of Media transparency”.**



**Gil Moureaux**

**Gil Moureaux**, Deputy Director, European & International Affairs at [Arcom](#) (FR)

Gil is Deputy Director of European and International Affairs at Arcom. He joined the European and International Affairs Department of the Conseil supérieur de l'audiovisuel (CSA) in 2008.

From December 2001 to March 2008, he was Senior Advisor to the CSA's Legal Department, in charge of political pluralism and the organization of official election campaign programmes in France. He began his career as a journalist, writing for Le Nouvel Observateur and the France-Antilles group.

He is a graduate of the Institut d'études politiques de Paris and holds a postgraduate certificate in law from the Université Paris-Assas.

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**Gil will be a speaker in the Agora session to present the [REFRAM](#), Le Réseau francophone des régulateurs des médias.**



**Roland Belfin**, Head of the Media Economic Department at [RTR \(AT\)](#)

Roland started within RTR in 1997 and worked three years as telecommunications costing expert, then 10 years in international coordination of the telecom division. Since 2010, he has been monitoring the media financing system, media markets & business cases, the financing of PSM and conducting the analysis of the financial situation of media companies applying for public funding. His first EPRA contribution was in 2019 (49th plenary about “Premium Sports Media Rights” in Sarajevo). Roland has been dealing with AI and media since 2020. He has a dual educational background as economist and engineer.

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***Roland is the Content Producer of thematic session 1: "the Impact of AI on Media and Implications for Media Regulators".***



**Prof. Alexandra Borchardt, PhD**, senior journalist, advisor, researcher, university teacher

Alexandra is a senior journalist, media researcher, university teacher, and independent advisor with more than 25 years of newsroom experience, 15 of these in leadership roles. In the past five years she has supported 26 European publishers in digital transformation as a coach for the World Association of News Publishers' (WAN-IFRA) [Table Stakes Europe Programme](#). Alexandra works as a [honorary Professor for Leadership and Digital Transformation at TU Munich's TUM School of Management](#) and is affiliated with the Reuters Institute for the Study of Journalism at the University of Oxford as a [Senior Research Associate](#) after having served as their Director of Leadership Programmes until 2019. Prior to this she was managing editor of *Süddeutsche Zeitung (SZ)*, Germany's leading quality daily. She is the lead author of the three most recent EBU News Reports, the latest one being "[Trusted Journalism in the Age of Generative AI](#)", published in June 2024.

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***Alexandra will be a speaker in thematic session 1: "the Impact of AI on Media and Implications for Media Regulators".***



**Jeannette Gorzala**

**Jeannette Gorzala**, AI governance and literacy consultant (AT)

Jeannette is a key player in the European AI landscape, known for her significant contributions to AI governance, literacy, and policy advocacy. With a strong background in international business administration and law, she has built a reputation as one of Austria's leading legal advisors, particularly in the AI sector. She founded several initiatives and companies, most notably the law firm go\_legal attorneys at law, specializing in business law and new technologies. In addition to her legal practice, Jeannette launched the AI governance and literacy consultancy [ACT.AI.NOW](#), playing a crucial role in supporting organizations in developing AI literacy and governance frameworks, addressing the increasing demand for knowledge and understanding of AI's implications across industries. ACT.AI.NOW reflects her deep commitment to ensuring that organizations are not only compliant with AI regulations but also well-informed about the broader societal and ethical implications of AI technologies.

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*Jeannette will be a speaker in thematic session 1: "the Impact of AI on Media & Implications for Media Regulators"*

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**Cristina Nicolotti Squires**

**Cristina Nicolotti Squires**, Group Director for Broadcasting and Media, [Ofcom](#) (UK)

Cristina is leading Ofcom's work to support a healthy and vibrant broadcasting sector which serves all UK TV, radio and video on demand services in an ever changing and fast-moving landscape. Cristina joined Ofcom after 35 years as a journalist with a deep background in the commercial sector. She came to Ofcom from Sky where she was Director of Content at Sky News and responsible for the output across TV, online, radio/podcasts and documentaries. Before that she was at ITN for 22 years in a number of roles including stints as a field producer on locations around the world, programme editor of ITV's News At Ten flagship programme and Editor of 5 News on Channel 5. Her proudest career moment was winning the RTS Award for News Programme of the Year in 2010, not just for the award – but for the judges' citation which declared it the programme that "got Britain". That deep connection with audiences is what has led her to Ofcom where she is passionate about ensuring we safeguard all audiences across the whole of the UK.

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*Cristina will be a speaker in thematic session 1: "the Impact of AI on Media & Implications for Media Regulators"*



**Jörg Matthes**

**Univ.-Prof. Dr. Jörg Matthes**, *Professor of Communication Science at the [Department of Communication, University of Vienna](https://www.univie.ac.at/communication)*

Jörg is Professor of Communication Science at the Department of Communication of Vienna University, where he directs the Advertising and Media Psychology Research Group (AdMe).

His research focuses on digital media effects, advertising and consumer research, sustainability communication, children & media, terrorism and populism as well as empirical methods.

He has published more than 200 journal articles and his research activities received many prestigious awards and honours. He is also recipient of several top dissertation awards.

He participated in the EPRA meeting in Antwerp in May 2022 as a speaker for a session on advertising targeting children.

<https://dighate.univie.ac.at/>

<https://advertisingresearch.univie.ac.at/team/joerg-matthes/>

***Jörg will be a speaker in thematic session 2: Fighting hateful content – the role of regulators***

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**Aedín Conboy**

**Aedín Conboy**, *Senior Public Policy and Government Relations Manager, TikTok*

Aedín is a Senior Public Policy and Government Relations Manager in the Brussels Government Relations team at TikTok, where she has been working for over three years. Within the team, she is responsible for AI and content policy files.

Prior to joining TikTok, Aedín was a Senior Policy Officer at DOT Europe (formerly EDiMA), a Brussels-based tech trade association, where she led the association's work on copyright, the DSA, and the AVMSD.

Aedín holds a degree in Law and French from University College Cork, and a LLM in European Law from the University of Edinburgh.

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***Aedín will be a speaker in thematic session 2: Fighting hateful content – the role of regulators***



**Maida Ćulahović**

**Maida Ćulahović**, Policy Coordinator at “[Zašto Ne](https://zastone.ba/)” (BiH)

Maida is a Policy Coordinator at the civil society organization “Zašto Ne” from Bosnia and Herzegovina, one of the leading regional organizations in the fields of media accountability, fact-checking, freedom of expression online and digital rights. She currently coordinates the organization’s advocacy efforts aimed at improving the digital environment and online safety, with a particular focus on harmonization with the relevant European policies and regulations.

Previously, she had worked at the Communications Regulatory Agency of BiH for many years, focusing on the development of regulatory policy for the AV media, as well as coordinating international cooperation with other regulatory authorities and networks. Maida has collaborated with various stakeholders in the region and beyond, including international organizations and CSOs, and has extensive experience as a consultant, researcher and contributor.

<https://zastone.ba/>

***Maida is the Content Producer of thematic session 2: Fighting hateful content – the role of regulators***

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**Michel Winkels**

**Michel Winkels**, European Affairs Adviser, die medienanstalten /LfM (DE)

Michel is European Affairs Adviser at the Media Authority of North Rhine-Westphalia. In this function, he is also responsible for the Brussels office.

Michel has been working with the media authorities in Germany since 2021.

Before that, he has been studying political science and history in Düsseldorf and Bonn with a focus on European Affairs.

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***Michel will be a speaker in thematic session 2: Fighting hateful content – the role of regulators***