

59th EPRA meeting

Rotterdam: 5 – 7 June 2024

Session overview

5 June: 19.00

Welcome Reception

 Hotel New York / NY Basement

6 June: 9.30 – 13.00

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Plenary session: **EPRA Agora**

Life of network, Members & Observers updates

6 June: 14.30 – 17.00

 ss Rotterdam

Theme 1: **Media Literacy & Elections**

What works?

Exchanges with the media industry and practitioners

6 June: 19.00

Dinner

 Wereldmuseum

7 June: 9.30 – 13.00

 ss Rotterdam

Theme 2: **AI & media regulators**

How to successfully introduce AI into NRAs' working processes?

Food for thought, case studies & interactive roundtables

7 June: 13.00

Farewell lunch

 ss Rotterdam

7 June: 15.00

Rotterdam Guided Tour Free

EPRA Agora

Agenda: 6 June (morning)

ss Rotterdam



Networking Coffee – 9.00-9.30

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| 9.30 – (20 minutes) | Welcome: EPRA Chairperson & host |
| | <ul style="list-style-type: none">• Words of welcome: Mari Velsand, EPRA Chairperson• Adopting the agenda• Excursion in the Dutch media landscape, Gerda van Hekesen, Head of Research and Policy Advising department, CvdM |

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| 9.50 – (50 minutes) | Spotlight on EPRA members: short interventions |
| | <ul style="list-style-type: none">• Media Regulators• Media and Regulation• Regulators and Cooperation• Regulators and Society• Open floor for questions/additional interventions |

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| 10.40 – (20 minutes) | Update on cooperation – chaired by Mari Velsand |
| | <ul style="list-style-type: none">• EPRA's cooperation with partners/projects• Focus on a network: Jenna Omassi, The Global Online Safety Regulators Network (GOSRN) |



Networking Break – 11.00-11.30

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| 11.30 – (30 minutes) | EPRA Executive Board by-election – chaired by the EPRA Secretariat |
| | <ul style="list-style-type: none">• Election for a vacancy in the Executive Board (Vice-chairperson) |

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| 12.00 – (60 minutes) | Spotlight on permanent observers |
| | <ul style="list-style-type: none">• European Audiovisual Observatory: Laura Ene (DMI), Amélie Lacourt (DLI)• OSCE-RFoM: Antonius Van Den Brandt (Principal Adviser)• European Commission: Anna Herold (DG CNECT I.1), Luboš Kukliš (DG CNECT F.4)• ERGA: Carlos Aguilar (ERGA Vice-Chair)• Council of Europe: Cesare Pitea, (Freedom of Expression and CDMSI Division) |



Networking Lunch buffet – 13.00-14.30 – ss Rotterdam

Media Literacy & Elections

What works?

Agenda: 6 June (afternoon)

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 **Session starts – 14.30**

Board sponsor: [Stephanie Comey](#), EPRA Vice-Chair/ Content producer: [EMIL Steering Group/EPRA Secretariat](#)

Overall context & focus:

For the biggest election year in history, voting will take place in a tense geopolitical context with disruptive technological innovation, likely to boost information disorder. There are high expectations that media literacy can help safeguarding information, election, and even democratic integrity. Is this realistic? What does really work? And what role can media providers and regulators play?

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| 14.30 – (10 minutes) | Introduction to the session, Stephanie Comey, EPRA Vice-chair |
| 14.40 – (20 minutes) | Setting the scene keynote – Media Literacy & Citizenship |
| | <ul style="list-style-type: none">• Nicoleta Fotiade, media literacy educator & trainer, Mediawise Society, IAME (RO) |
| 15.00 – (60 minutes) | Interview-style panel discussion with media and MIL practitioners: What works? |
| | <ul style="list-style-type: none">• Susan Daly, Managing Editor, The Journal (IE)• Stéphane Hoebeke, lawyer & MIL specialist, RTBF (BE)• Mimi van Dun, Netwerk Mediawijsheid, The Dutch Media Literacy Network (NL)• Nicoleta Fotiade, Mediawise Society, IAME (RO) |

 **Networking Break – 16.00-16.30**

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| 16.30 – (30 minutes) | Interactive debate with EPRA members: what role can media NRAs play? |
| | <ul style="list-style-type: none">• Q & A session• Closing remarks, Stephanie Comey |

 **Session ends – 17.00**

 **Dinner 19.00 – Wereldmuseum**

 **Live concert:** featuring flamenco guitarist [Eric Vaarzon Morel](#) - with talented young musicians from the Netherlands, Spain, Germany and Slovenia

AI & Media Regulators

How to introduce AI into NRAs' working processes?

Agenda: 7 June (morning)

ss Rotterdam



Networking Coffee – 9.00-9.30

Board sponsor: [Maria Donde](#), EPRA Senior Vice-Chairperson / Content Producer: [Audun Aagre](#), NMA (NO)

Overall context & focus:

Artificial Intelligence (AI) and automated processes are part of the new reality and with the expanding scope of NRAs' competences, using AI-based tools might ultimately become a must. The idea is to demystify AI and discuss in a practical way, whether and how media regulators could integrate AI and automated processes in their ways of working.

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| 9.30 – (10 minutes) | Introduction to the session, Maria Donde , EPRA Senior Vice-chair |
| 9.40 – (80 minutes) | Speakers' presentations, <i>discussion moderated by Maria Donde</i> |
| | <ul style="list-style-type: none">• Keynote introduction: Peggy Valcke, Executive Board Member at BIPT (BE)• <u>Case study 1</u>, Joost Negenman, Privacy Officer/AI Governance at NPO (NL)• <u>Case study 2</u>, Bruno Schmutz, Director of Research, Economics, and Forecasting at Arcom (FR)• Panel discussion & questions from the floor |
| 11.30 – (75 minutes) | Roundtable discussions among regulators |
| | <ul style="list-style-type: none">• Roundtable discussion• Summary of the roundtable discussion• Closing remarks, Maria Donde |
| 12.45 – (15 minutes) | Closing of the meeting: Mari Velsand , EPRA Chair |
| | <ul style="list-style-type: none">• Update on the next EPRA meetings• Introduction to the host of the 60th EPRA meeting, CRTA (CY) |



Networking Break – 11.00-11.30



Meeting ends – 13.00



Farewell lunch – 13.00



Free guided walking tour of Rotterdam – 15.00-17.00